



thecollegian

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www.kstatecollegian.com

Alums make mark on fashion scene

BY EMILY DYE
THE COLLEGIAN

Emily and Elizabeth Kennedy could be referred to as the up and coming “It” girls of the Kansas City fashion scene. The identical twins graduated from K-State in 2009 and have since turned their love for fashion into a successful style blog called the “Fashion Column Twins.”

Beyond this accomplishment, their background includes being spokeswomen for the Legends Outlets and doing styling segments on the local Kansas City news stations. They also write a freelance fashion column for the Lawrence-Journal World.

The twins are taking what they learned during their time in Manhattan and striving to do what they love on a daily basis.

“We had an amazing experience at K-State,” Emily said. “We were born into a family that bleeds purple, so it was a no-brainer that we would follow in those footsteps.”

The twins’ father, Bill Kennedy, played collegiate football at K-State, so they grew up as Wildcats travelling to bowl games and doing all things K-State.

“I was very pleased that Emily and Elizabeth decided to attend K-State because that’s my alma mater,” Bill said.

Elizabeth majored in apparel marketing while Emily pursued a degree in public relations. They didn’t know it then, but their specific majors prepped them for their current career endeavors.

“In regards to our fashion blog, we feel the two majors pair nicely together,” Emily said. “Having a PR background along with knowledge of the apparel industry helped us start our blog and has also helped us grow.”

During their time at K-State, the twins had to learn the importance of hard work and balancing their time. This understanding shows as in addition to the blog, the sisters work full-time. Emily is a women’s copywriter for Pacsun and



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Elizabeth is a licensed social worker in the mental health field.

The twins work on their blog primarily after work and the weekends. They don’t have a lot of down time and are always on the move, but Emily said it keeps things going which is something they love about their jobs.

“We usually meet two to three times per week with each other to discuss

blog related things, current projects or brand collaborations, planning, etc.,” Emily said. “Saturdays and Sundays are when we typically do all of our photo shoots with our photographer, Jerry Wang Photography.”

CONTINUED ON PAGE 8, “TWINS”

Sprint releases 452 employees

BY SHELTON BURCH
THE COLLEGIAN

Sprint Corp. announced it had cut 452 jobs from its Overland Park, Kansas headquarters Friday, bringing the number of total cuts this year up to over 900, according to the Kansas City Star.

According to the article, Sprint had previously released 477 employees. The terminations Friday largely affected those at a closed call center.

Redbelly snake no longer threatened

BY SHELTON BURCH
THE COLLEGIAN

The Kansas Wildlife, Parks and Tourism Commission voted 6-1 in favor of removing the redbelly snake from the list of Kansas Threatened Species, according to an Associated Press article Saturday.

The vote took place Thursday, and now identifies the snake as a “species in need of conservation.” According to the article, this was even after at least one committee found the snake’s population had not improved in “several decades.”

San Francisco bans ‘Royals’

BY SHELTON BURCH
THE COLLEGIAN

Two San Francisco radio stations have agreed not to play the song “Royals” by Lorde until the end of the World Series between the Royals and Giants, according to the Wichita Eagle.

Giants fans reportedly requested the removal of the song from the lineups of 104.5 KFOG and 96.5 KOIT.

According to a statement by KOIT program director Brian Figula, the song was removed.

“Our listeners told us to do it, so we did it,” Figula said in the statement on the KOIT website. “As of 4 p.m. today we’ve removed Lorde’s ‘Royals’ from the our playlist until the end of the World Series. Go Giants, beat the Royals.”

Pumpkin fest becomes riot

BY SHELTON BURCH
THE COLLEGIAN

Police dispersed crowds at the 24th annual New Hampshire Pumpkin Festival Saturday, using riot equipment and tear gas when festival goers turned hostile, according to a CNN article.

While police officials would not give specific numbers, CNN affiliates reported dozens of arrests and multiple ambulances being summoned.

International films integrate US, German perspectives

BY LEAH HILL
THE COLLEGIAN

The lights grow dim. The sound livens through the speakers. The screen flickers with movement from people and faraway places, beckoning the senses as it takes the audience to a whole new world.

Engaging in international education can take many forms, but perhaps one of the most inclusive ways to learn about other cultures is through film.

Just ask Necia Chronister, assistant professor of modern languages. She helped spearhead German Visions of the USA, a film festival that sought to promote internationalization for the K-State and Manhattan community last weekend.

The film festival was funded by the International Incentive grant from the Office of International Programs at K-State, as well as the Department of Modern Languages.

“My colleague, Sara Luly, and I applied for this grant called the International Incentive Grant,” Chronister said. “We applied for

this grant with the aim of creating an event that has international focus on campus.”

To encourage international explorations from within the city limits, Chronister and Luly, assistant professor in modern languages, collaborated to provide an event for students, faculty, staff and community members.

Luly emphasized connecting with the German-speaking community.

“I think it’s a really great way, too, to bring the community in,” Luly said. “We don’t have a lot of events that can bring our students of German together with the people from the community.”

At the event, audience members were able to view the films “Little Dieter Needs to Fly” and “Werner Herzog Eats His Shoe.”

Brad Prager, associate professor of German at the University of Missouri, was the guest lecturer at the film festival. Prager wrote “The Cinema of Werner Herzog: Aesthetic Ecstasy and Truth.” He also edited a number of books, guest-lectured at the University of Paderborn and is currently working on a book on Holocaust documentaries.

As Prager explained in his lecture “From Horizon to Horizon: Werner Herzog and His Cinematic Hallmarks,” this German film director was unconventional and equally creative.

Herzog directed the documentary, “Little Dieter Needs to Fly.” This 1997 film featured German-born Dieter Dengler. He dreamed of becoming a pilot, and due to the lack of a German air force post World War II, came to the US Navy to start his career as an aviator. He flew planes in the Vietnam War and was captured as a prisoner of war in Laos. Dengler was tortured and starved, but he managed to escape the nearly fatal conditions.

Werner went on to direct “Rescue Dawn,” starring Christian Bale in 2006, which was a remake of his documentary “Little Dieter Needs to Fly.”

“Herzog took the odd step of remaking his documentary originally made for German television as an American prisoner of war film,” Prager said.

To explore the mindset of the director, Les Blank made a documentary of Herzog, “Werner Herzog Eats His Shoe.” The film traces

Herzog’s promise to his friend, Errol Morris. Herzog agreed to eat his own shoe if Morris would complete his own film “Gates of Heaven.”

When Morris directed and completed the 1978 documentary about life’s philosophical questions and pet cemeteries, Herzog kept his end of the bargain and consumed his own shoe.

“He was a man of his word,” said Kim Limerick, freshman in open option and German II student who attendee of the lecture.

In the documentary about Herzog, viewers were able to see the director as the main character instead of behind-the-scenes.

“Herzog, with the authoritative gravity of a European auteur, turns directly to the camera and imparts what he believes to be wisdom and truth,” Prager said.

By viewing the films and engaging in a discussion among scholars at last weekend’s German Visions of the USA, minds had the chance to be opened to the world outside their own. The International Incentive grant will continue to give K-Staters and community members an opportunity to catch a glimpse of another nation’s culture.

INSIDE



6 Texas volleyball remains undefeated after defeating K-State



7 Activists push Starbucks to start using organic milk

Fact of the Day

The Declaration of Independence was written on hemp paper.

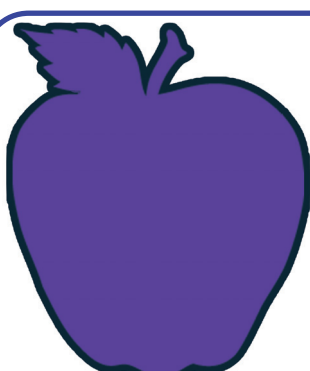
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ACROSS

1 Lead-in to "vroom"
5 Peri-odical, for short
8 Hit open-handed
12 Dressing ingredient
14 Tittle
15 Hogwarts instruc-tion
16 Holly-wood clashers
17 Dead heat
18 Software holders
20 Plankton, in part
23 Close
24 Sightsee
25 Relevant
28 Mess up
29 Johnson suc-cessor
30 Brewery product
32 Obedient
34 Mast
35 — of the Apostles

36 Michael of tennis
37 Infants
40 Luau bowlful
41 Cain's victim
42 Coat-of-arms science
47 Car
48 Handel's "Mes-siah," e.g.
49 Celebrity
50 Nonstick spray brand
51 Choir's rendition

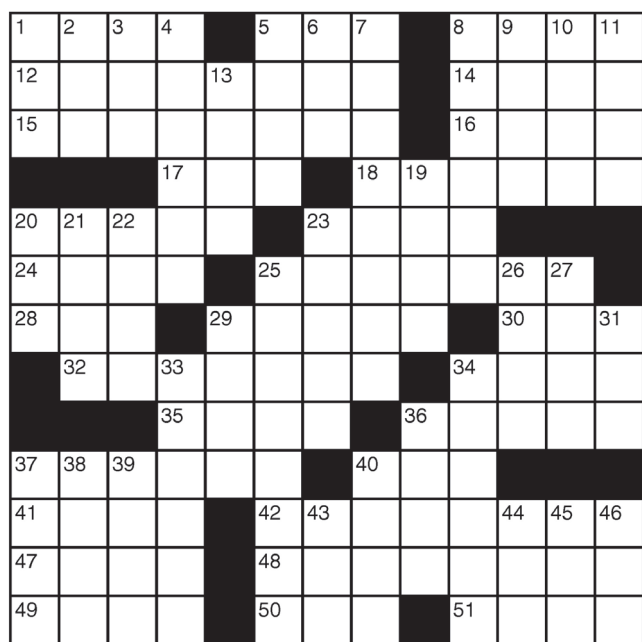
DOWN

1 Promise
2 Foreman rival
19 Rhett's last word
3 Namely (Abbr.)
4 James Cameron movie
5 Fashion
6 Atmo-sphere
7 Moistur-izer
8 "The Treasure of the — Madre"
9 Corporate symbol
10 Teeny bit
11 "Family Feud" option
13 Great Lake
19 Rhett's last word
20 Con-sumed
21 Parlia-mentarian
22 Mentor
23 Link
25 Where to buy souvenirs
26 California wine valley
27 Verve
29 Pleasant
31 Work unit
33 Man of the cloth?
34 1862 Tennes-see battle site
36 Layer of paint
37 Sheepish com-ments
38 Touch
39 Alpha follower
40 Stroller
43 Historic time
44 Parched
45 Edge
46 Thither

Solution time: 21 mins.

D	I	S	C	P	O	U	T	B	U	M
A	C	H	E	E	R	N	E	O	R	E
T	O	O	L	T	A	P	E	A	G	O
E	N	O	L	I	L	L	C	R	E	W
			O	P	T	U	S	E		
S	A	M	P	L	E	G	I	L	D	E
A	L	O	H	A		G	L	O	R	Y
T	E	N	A	N	T	A	M	P	E	R
		N	E	E	B	A	H			
P	I	P	E	E	E	L	O	L	D	S
E	R	A		O	T	T	O	N	O	A
S	O	N		R	E	N	O	E	C	H
T	N	T		B	R	A	M		S	O

Saturday's answer 10-20



Conceptis Sudoku By Dave Green

7		4	1		2	9		6
	3			8			5	
1					5			3
3		1						7
	9			1			6	
2						8		5
6			4					8
	2			7			4	
4		8	2		3	5		9

Difficulty Level ★ 10/20

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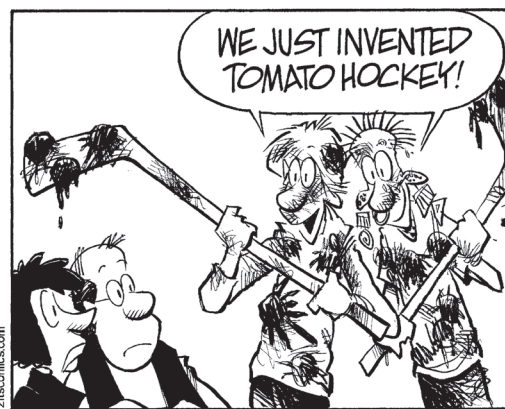
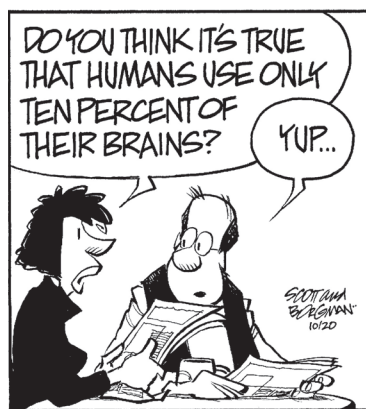
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Zits | By Jerry Scott and Jim Borgman



the FOURUM

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The Collegian writing about Robert made my day a million times better.

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THE BLOTTER

ARREST REPORTS

Thursday, Oct. 16

Jessica Margaret Boyle, of the 3500 block of Germann Drive, was booked for battery. Bond was set at \$1,000.

Cody Allen Loberg, of the 1800 block of Todd Road, was booked for driving with a cancelled, suspended or revoked license. Bond was set at \$3,000.

Perrin Alyssa Mctye, of the 1900 block of Jardine Drive, was booked for driving with a cancelled, suspended or revoked license. Bond was set at \$750.

Ashley Dawn Brandon, of the 1600 block of W. Osage Street, was booked for possession of opiates or opium, and use or possession of paraphernalia with intent for use in the human body. Bond was set \$10,000.

Saturday, Oct. 18

Tiffany Marie Dishman, of the 700 block of Crestwood Drive, was booked for unlawful possession of hallucinogens, possession of drug paraphernalia and two counts of obstruct-

ing the legal process. Bond was set at \$5,500.

Amy Elizabeth Barry, of the 3700 block of Daniels Drive, was booked for driving under the influence. Bond was set at \$1,500.

Rory William Fischer, of 3000 block of SW South Brook Center, Topeka, was booked for driving under the influence and endangering a child. Bond was set at \$2,500.

Sunday, Oct. 19

Dallas Jones, of the 700 block of Bluemont Avenue, was booked for criminal trespass. Bond was set at \$750.

Jason Travis Sartor, of the 900 block of Garden Way, was booked for battery against a law enforcement official and obstructing the legal process. Bond was set at \$2,000.

Mitchell Dean Irvine, of the 1100 block of Military Trail Road, St. George, was booked for driving under the influence. Bond was set at \$750.

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10-20

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D B H C O S V H P A R D N O B N V D A V A

U W X L O D W Q A , M C Q H W S L

P H N D O S V D Q U W F X H X V W Q .

Saturday's Cryptoquip: THE PRODUCTS THAT COMPANY MAKES AND SELLS ARE PRIMARILY MATTRESSES. IT'S LIKE SERTA. SORTA.

Today's Cryptoquip Clue: P equals F

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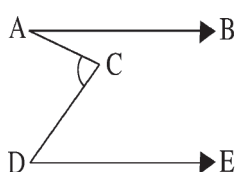
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STICKELERS [sic]
by Terry Stickels

AB and DE are parallel.

$$\angle BAC = 30^\circ$$

$$\angle CDE = 50^\circ$$



What is the measure of $\angle ACD$?

Scratch Box

WORD SLEUTH • CATS

I X V S Q T N K D I F D E A X
V T Q O M J C C H R F C D A Y
W C G O L A T A C U I R O P N
L A J H T F D T R C B B H Z X
V T T T L U P A T A C K T P R
Q N A L A T A C U T T L A A O
M I K I H Y R O G E T A C N C
L P F D B Z Y M T R W W C T V
T R Q O N L K B A E L T T A C
I H F D C A Z X C R W A V C U
S R Q O N H S I F T A C M K J

Monday's unlisted clue: PRIMER

Find the listed words in the diagram. They run in all directions - forward, backward, up, down and diagonally.

Tuesday's unlisted clue hint: Domesticated Bovine Animals

Catacomb	Cataract	Catfish	Catnip
Catalan	Catbird	Catgut	Cattail
Catalog	Category	Cathode	Catwalk
Catapult	Caterer	Catnap	

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BY HENRY BOLTINGOFF



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	1	0	0	1	0	1		0
					1	0		1
	1	0		1	0		1	0
0			0		0	1	0	
		1	1		1		0	
0	1		0				1	1
1		1		0	0		0	
1					1			

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BANANAGRAMS!

LEVEL

Each of the two-letter groups below may be extended both on the right and the left to form a six-letter word. Drawing from the tiles directly above each group, fill in the blanks to find the words.

C D E E O R S
[] [] A B [] []

D I L P R T U
[] [] N E [] []

C E L L P R U
[] [] H I [] []

C H I L N S U
[] [] O R [] []

C E E M P R T
[] [] N U [] []

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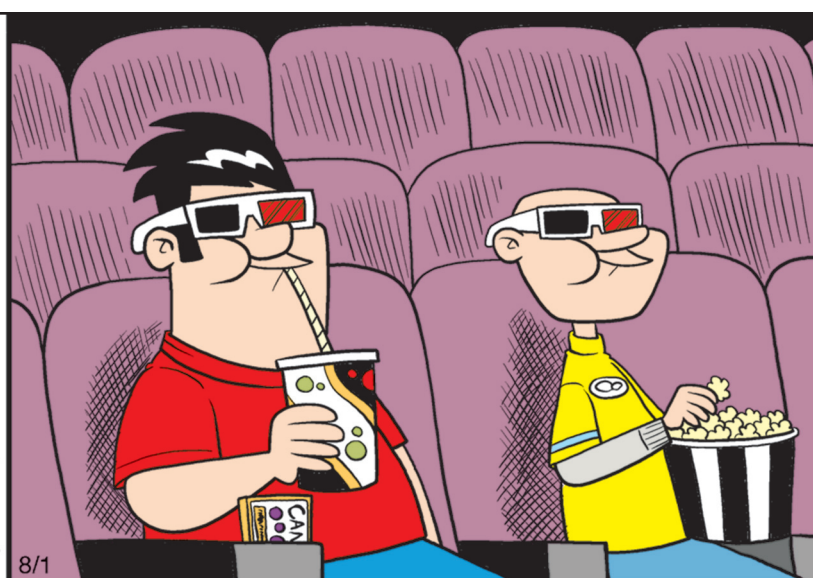


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Current economy penalizes the poor, young (us)



BRIAN HAMPEL
THE COLLEGIAN

In the past few months, headlines among national news and economic publications are circling around the economic state of the middle class. “The middle class hasn’t gotten a raise in fifteen years,” Ben Casselman of FiveThirtyEight Economics wrote earlier this year. The Washington Post ran a similar story this month, reporting that the middle class is actually poorer today than in 1989 when adjusting for inflation.

For all the growth in the American economy, American workers haven’t seen any of it. We are more productive than ever, but we’re seeing less and less of the fruits of our labors.

The gross domestic product is recovering, but the rich are recovering much more than the rest. Last year, economists Emmanuel Saez and Thomas Piketty published a surprising report about

the economic recovery. During the recovery period from 2009 to 2012, 95 percent of income gains went to the richest 1 percent. According to their report, the 1 percent shared 49 percent of the losses of the Great Recession, but then saw 95 percent of the gains of the recovery.

It’s a well-known fact that CEOs out-earn their average employees by a wide margin. The current ratio, as reported by Forbes, shows CEOs out-earned the average worker by 331-to-1. I understand that top-level management deserves something extra for their education, ambition, stress and hard work that goes into the job, but no one has ever explained why the top management deserves 300 times a worker’s salary instead of 20 or 50 or even a mere 100 times.

What are the wealthy doing with all of that money? It’s certainly not trickling down. Is it making them happier? I doubt someone with \$50 million in the bank is much happier than someone with \$20 million.

People in this economy aren’t being rewarded in proportion to their hard work or their contributions to society. Teachers are absolutely essential to us (who in the world would argue that we don’t all benefit from living in an educated society?) yet are paid

very little. I can’t imagine what tangible benefit currency trading produces for anyone anywhere, yet a dealer doing just that can turn money into a great deal more money. Those who produce tangible goods, like manufacturing or service industries, make much less than those who deal in intangibles like information and stocks. Workers aren’t rewarded for building a better society so much as for being close to the finance industry.

One could simply say that the teacher could have studied finance and become an investment banker instead, but that would conflate “anyone can get rich” with “everyone can get rich.” Essential though they are, we can’t pay every teacher and policeman a six-figure salary. We also can’t run a society where everyone is in upper management or investment banking.

No matter what we do, a market economy will have some people at the bottom of the totem pole who clean the sewers and make the fast food, but we can at least ensure that they have a decent quality of life and that poor neighborhoods don’t have to resort to crime. If there’s always going to be a bottom 10 percent, we don’t have to sneer, punish them and blame them for not being the next quartile higher. I call that “the somebody’s-gotta-do-it principle.”

What kind of society are we if we don’t take care of the least of our brothers?

Everyone hears their parents’ middle class success stories, something along the lines of, “We started with nothing and worked our way up.” Our generation has a major difference: We’re starting below nothing.

I don’t need to quote statistics here. We all know that college is more expensive than ever and that student debt is ballooning. This May, I won’t be starting out with nothing. I’ll be starting out with some \$40,000 of debt that even bankruptcy can’t assuage, and I know there are a lot of K-Staters, especially out-of-state, who have it much worse.

Student debt hits us at our weakest point right out of the gate. Some of us might be working part-time jobs until something better comes along. Some of us might be taking low-skill, low-pay jobs because the threat of unemployment keeps looming overhead and we’re not in any position to be picky. Even for those of us with full-time work, we’ll have to start paying off our debt before we have any real career experience or job stability.

Though our earnings are sure to rise as we gain experience and find employment to suit our educations, our debt collectors aren’t

waiting for that day to come. If our wealth had grown along with the economy, we might not have this problem. But since the cost of everything seems to rise without our incomes following suit, our situation is looking rather bleak.

The Tea Party likes to say that “tea” is an acronym for “taxed enough already,” but I see taxes as the convenient scapegoat for the larger problem of income inequality. Every paycheck shows the sum that was deducted for income and payroll taxes, and every receipt shows the sales tax you’re paying, so anyone can see how much money they would have if they didn’t have to pay those confounded taxes. It’s much harder to visualize how much money one might have if the wealth in this country were distributed a bit more evenly.

If every paycheck had a table showing what you would have earned in a society with less income disparity, people would see the real reason they feel so poor.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Brian Hampel is a graduate student in architecture. Please send comments to opinion@kstatecollegian.com.

Long-form stories still garner attention in digital age



LOGAN FALLETTI
THE COLLEGIAN

When I was in middle school, I convinced my mother to buy a trunk full of National Geographics at a garage sale. They were at least 10 years old and so dusty, she wouldn’t permit them anywhere in the house except the basement. I spent hours downstairs with a blanket absorbing as much as I could from every single one, like how whales communicate and how ancient civilizations irrigated their fields.

I even got a subscription for a few years and when it ran out, I never renewed. I moved with everyone else into the digital

age and began checking online for my news. Is our generation missing a deeper realm of reporting due to their dependence on the Internet?

It isn’t as if the content itself has gone away. Long-form journalism still exists in print form, and people of college age still read it. A McPheters and Company marketing survey says 18.3 percent of adults age 19-24 have read a magazine in the last six months, indicating at least some of us are attached to the old format.

Although the median age of magazine readers may be increasing, data suggests the younger set reads more specialized media. Gaming, trades and bridal magazines capture younger attention better than more general ones like People or Time. This doesn’t count the online impressions generated by these magazine titans. National Geographic’s print readership between the ages of 18-24 sits at 14.6 percent. The same age

group dominates the digital edition, which makes up 40 percent of views.

Similar long-form stories can be found online on their own niche websites. Longreads was inspired by the Twitter hashtag #longreads, used by authors to denote a more in-depth story, which later became a website that rounds up a Top 5 each week from newspapers around the country. The Big Round Table gives readers the option to support a certain writer and byline readers can purchase stories individually. The Atavist publishes new content monthly, allowing their readers to buy a subscription or pick their content a la carte. Its sister site Creativist allows writers to “produce a story, e-book, magazine, video narrative, stunning report – and publish it to the web.”

With the advance of digital publishing, people of our age with few resources or connections can get our work out into a space where it could

be read. Most of these websites have apps for Apple and Android devices, making them as portable as a paper magazine.

Podcasts also make a valuable contribution to long-form. “This American Life” is one of the most popular podcast in the country and lasts an hour. It was successful enough for its own offshoot: “SERIAL,” which is even longer. Each “SERIAL” story takes multiple episodes to tell, like a seasonal story arc of a true story. NPR, Slate, TED Talks, Stuff You Should Know are all fixtures on this list, all clocking in at over more than a half-hour to an hour long.

It’s sometimes overlooked that these podcasts are free to listen to and share. This makes long-form journalism accessible to even more people. Anyone who can hear can listen to a podcast; it transcends the requirement to even read. We as authors and readers could only hope to have this sort of open sharing of knowledge just

10 years ago.

Speaking of sharing what we learn with others, the in-depth reporting that makes magazines great is not lost on social media. In fact, long-form content gets more shares than short-form content. In an analysis of 100 million articles by BuzzSumo, articles less than 1,000 words got less than 5,000 shares, while those between 3,000 and 10,000 words averaged 8,859 each. There were 16 times more articles written under 1,000 words than articles with 2,000 or more words.

The short stories definitely get read, but the longer ones are the ones that are analyzed, read deeply and shared. Long-form stories are the ones that define who we are as people when we post them to our Facebook pages and help us speak out in an intelligent way about complex issues.

Our generation still appreciates depth and breadth in reporting. We don’t usually read it in the same ways or the same publica-

tions as our parents, but we are reading it. Some of us deconstruct the traditional magazine format, turning instead to magazine-length articles on different sites or the radio-like investigative discussions downloaded onto iPods. The things we read aren’t all celebrity news and political infographics. I can get the long hours of reading I used to love now on the Internet. But I might resubscribe to NatGeo too – I just have to decide if I want paper and digital.

The views and opinions expressed in this column are those of the author and do not necessarily reflect the official policy or position of The Collegian.

Logan Falletti is a senior in mass communications. Please send comments to opinion@kstatecollegian.com.

Street Talk

compiled by Cassandra Nguyen

Q: “What advice would you give your 6-year-old self?”



TREVOR BARNES
SENIOR
MGMT INFO SYSTEMS

“Learn how to sweet talk the ladies now. It’ll be one of your greatest skills as you get older.”



PENNY LIGHTHILL
SOPHOMORE
PSYCHOLOGY

“Stop reading the Junie B. Jones book series. You’ll start to realize the main character is not as great as you wished and thought they were.”



STEVEN STIMAC
SOPHOMORE
CHEMICAL ENGINEERING

“Do better in high school. I didn’t do as great and had to play a fun game called ‘Catch Up.’”



ELLYN STIMAC
SOPHOMORE
BIOLOGY

“Don’t take a job offer in 2011 and go back to school. It’ll become the WORST decision ever.”



DAIJAH PORCHIA
FRESHMAN
THEATER

“Enjoy your naps now. In college, it’s like a sweet miracle if you could squeeze in some time into your schedule for a nap. Even if it’s for 10 minutes. Every minute counts.”

HOMECOMING WEEK

What to expect and when to expect it during homecoming week 2014

Monday Oct. 20

No events scheduled



JED BARKER | THE COLLEGIAN

Bethany Huddleston, sophomore in biology and a member of Alpha of Clovia, brushes in purple bricks for the 4-H scholarship house's "Wizard of Oz" themed window as part of last year's Paint the 'Ville in Aggieville on Oct. 22, 2013.

Tuesday Oct. 21

10 a.m. to 5 p.m. Paint the 'Ville in Aggieville

Campus groups and greek homecoming pairings paint windows of Aggieville businesses in the theme of this year's homecoming events, "Coast to Coast."

8 p.m. Wildcat Request Live at Bramlage Coliseum

A lip sync and dance competition where homecoming pairings compete with one another's original routines.

Wednesday Oct. 22

7 p.m. K-State vs. Oklahoma volleyball game at Ahearn Field House

Thursday Oct. 23

8 a.m.-5 p.m. K-State Student Ambassador Elections

6-8 p.m. Children's Carnival at the K-State Student Union

Open to the Manhattan and surrounding communities.



PARKER ROBB | THE COLLEGIAN

Jennifer Stawski, sophomore in athletic training, smooths the chalk on the Japanese Yosakoi Dance Club's chalk art, featuring the rising sun behind Anderson Hall, during last year's homecoming sidewalk chalking contest in Bosco Student Plaza on Oct. 20, 2013.



JED BARKER | THE COLLEGIAN

Jack Hutchinson (left), dressed as The Hulk, and his brother **Caleb** (right), suited up as Spider-Man, pick out candy from a large bowl during Trick-or-Treat at Aggieville on Oct. 25, 2013.

Friday Oct. 24

3-5:30 p.m. Trick-or-Treat in Aggieville

5 p.m. Homecoming Parade

Featuring former Wildcat football standouts and brothers Kevin and Aaron Lockett, who are father and uncle of current K-State wide receiver Tyler Lockett.

6:30 p.m. Homecoming Pep Rally at the Larry Norvell Band Shell in City Park after the homecoming parade

Saturday Oct. 25

9 a.m. Alumni Association Pre-game Party in Cat Town

Located in the west parking lot of Bill Snyder Family Stadium. Advanced RSVP required. Cost is \$20 per adult and \$15 per child ages 4-17.

11 a.m. Homecoming football game: K-State vs. Texas

The winning greek spirit signs from the week will be displayed at Bill Snyder Family Stadium. During halftime the new K-State Student Ambassadors will be announced.

COMPILED BY SHELTON BURCH



No. 25 K-State volleyball falls to No. 2 Texas in sweep

By TIMOTHY EVERSON
THE COLLEGIAN

In hopes of grabbing its first five-match winning streak in 10 years, the Texas volleyball team thwarted K-State's attempt at an upset.

It was only the second time the Wildcats (17-3, 4-2) had been swept this season and its their 22nd-straight loss to the traditionally-dominant Longhorns (14-0, 6-0).

In the end, it was difficult for both players and coaches to find positives in their performance.

"I think that (tonight's match) was a good experience for us," head coach Suzie Fritz said. "If you want to be at that level, you have to know what that looks like. So I think having to struggle in some ways and failing and not managing adversity will assist us in our development in that area. I mean that is the hope. Learning experience is the positive

KANDACE GRIFFIN | THE COLLEGIAN

Sophomore libero **Sheridan Zarda** passes the ball to setter **Katie Brand** during the game against Texas on Saturday. The Wildcats lost to the Longhorns 3-0 in Ahearn Field House.

thing we can take from it."

Set one found Texas doing what the Longhorns do best, which is taking offensive efficiency to the limit.

K-State hit a very respectable .290, which on any other day of the week would normally find the set going the Wildcats way.

However, the Longhorns doubled the number by hitting .588 in set one to soundly put their opponents away and claim set one 25-19.

K-State's best opportunity to out-perform Texas came in set two as the second-best team in the nation hit .206, but the Wildcats were unable to respond.

They matched the Longhorns almost point-for-point as they tied at 22-all, but Texas went on a three-point run to take the set 25-22.

"I don't think we handled ourselves well," senior outside hitter Chelsea Keating said. "They're going to have their hero moments, really big hits, really big blocks, and I think just bouncing back from that and going point-by-point with them instead of getting caught up in the game. I think we could have been a little more composed."

Any hopes of rebounding in set three were quickly deflated as the Wildcats came out of halftime and played arguably their worst set of the season, hitting .000 from the

floor. Texas rolled at a .429 and 100 percent sidout percentage, winning 25-12.

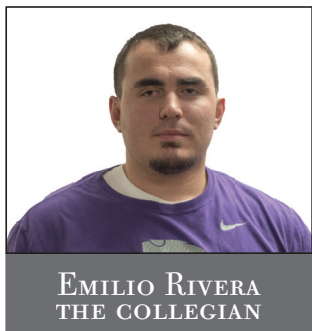
The focus now for the Wildcats is forward. A former nationally-ranked Oklahoma team visits Manhattan on Wednesday and a trip to Morgantown, West Virginia awaits them on Saturday. Following these two matches, round two of conference play begins.

"(Texas) is a very good volleyball team but we didn't play to our capabilities," Fritz said. "That's disappointing. So how are we going to fix it? How are we going to move on? What are the things that got away from us? How can we respond differently? I think it's all about what do we learn from it and what do we do next. And that's after every match, win, lose or indifferent. We learned a lot about ourselves in the course of that match and I think we've got a lot of room to grow."

Whether it has been in set rallies or responding after losing a tough set, resiliency has definitely been a theme for this K-State team.

"I definitely do (think we can rebound)," senior middle blocker Natali Jones said. "I think we could have started out stronger in the third (set). We didn't play so hot but we're coming back and working hard on Monday."

Big 12 Power Rankings: Baylor falls from top spot



1) No. 10 TCU (5-1, 2-1) 42-9 win vs. Oklahoma State (Last week: 2)

Despite a slip-up in Waco, Texas, the Horned Frogs are still the team to beat in the conference. They have what might be the best all-around quarterback in the league in junior Trevone Boykin and are primed to win the conference with one of the best defenses in the country.

2) No. 11 K-State (5-1, 3-0) 31-30 win at Oklahoma (Last week: 3)

On the backs of senior quarterback Jake Waters and the Wildcat offense, this team is riding high since their loss to Auburn on Sept. 18. As the last Big 12 team that's undefeated in conference play, they are in prime position to make a run through the rest of its schedule and compete to win the conference championship. However, nothing will be easy for the No. 11 Wildcats as road contests at TCU, West Virginia and Baylor still exist.

3) No. 12 Baylor (6-1, 3-1) 27-41 loss at West Virginia (Last week: 1)

In by far their worst game of the season, the Bears had issues with both consistency and committing penalties. Baylor took over Texas Tech's spot as the league and nationwide leader in penalty yardage with 104.57 penalty yards per game.

Even with the loss, the Bears still remain one of the top teams in the conference and remain a team to beat. With Heisman hopeful Bryce Petty at the helm of the offense, this team is

never out of a game.

4) No. 17 Oklahoma (5-2, 2-2) 30-31 loss vs. K-State (Last week: 4)

In need of serious help, the Sooners continued to struggle against the Wildcats. Defensive coordinator Mike Stoops couldn't get his team to stop the rushing and passing attack of the Wildcats' option-oriented offense. The delayed pass continually destroyed the Sooners secondary, while Oklahoma allowed Waters to confuse them beyond belief.

The Sooners have a lot to prove about their performance late in games before they can become a competitive team in conference play.

5) No. 22 West Virginia (5-2, 3-1) 41-27 win vs. Baylor (Last week: 6)

Dana Holgorsen and his team have slowly made a comeback in the eyes of the Big 12 elite. After having their comeback stifled against Oklahoma, they've gone on quite a run following dominant wins over Kansas and Texas Tech. The Mountaineers have had one of the most lethal air attacks in the nation and will look to stretch it forward as they head to Stillwater to face Oklahoma State on Saturday.

6) Oklahoma State (5-2, 3-1) 9-42 loss at TCU (Last week: 5)

The Cowboys record shows signs of conference dominance, but all of those wins have come against the teams in the bottom half of the Big 12. Mike Gundy's team is ranked in the bottom half of most stats in the conference. They haven't shown that they can be competitive against their better opponents, mainly because of a blowout loss to TCU, and they've yet to reach the toughest part of their schedule.

7) Texas (3-4, 2-2) 48-45 win vs. Iowa State (Last week: 8)

In the high-powered offensive landscape that is the Big 12, the

Longhorns' pass defense keeps them competitive in the conference. While some people may have given up on Texas, head coach Charlie Strong knows what he wants his team to accomplish this season. He's doing a good job at molding the program into what he wants moving forward.

Strong, who is traditionally known for his defensive prowess, has already put his stamp on the program. The Longhorns defense is ranked fifth in the country in passing yards allowed, which is coming after already playing Baylor and its dangerous passing attack.

8) Texas Tech (3-4, 1-3) 34-21 vs. Kansas (Last week: 7)

The Red Raiders are a mystery team that has the talent on offense to win, but can't overcome their poor defense and costly mistakes. Sophomore quarterback Davis Webb is a star and can lead this team through the hard Big 12 schedule. However, averaging 92.57 penalty yards per game, which is the second most in the country, kills almost all momentum that the offense creates.

9) Iowa State (2-5, 0-4) 45-48 at Texas (Last week: 9)

In a game that came down to the wire, the Cyclones again found themselves at the losing end of a close game. Iowa State has yet to beat a conference opponent since they beat Kansas and West Virginia in back to back weeks last season.

The Cyclones, who have a bye week before they play Oklahoma at home, may have to wait until they play the Jayhawks before they have a truly winnable game.

10) Kansas (2-5, 0-4) 21-34 at Texas Tech (Last week: 10)

The Jayhawks' season is going downhill fast. With four-straight losses and three of their toughest games to finish the season, it is unlikely that they gain any momentum and win multiple games.

Castellano excels for K-State women's tennis in Stillwater

By STEPHEN BRUNSON
THE COLLEGIAN

Sophomore Sara Castellano reached the semifinals this weekend at the Intercollegiate Tennis Association's Central Regional Championships in Stillwater, Oklahoma, bringing her career record (dating back to last season with McNeese State) to 24-6.

"Sara had a great weekend," head coach Danielle Steinberg said. "It's the most focused and controlled I have ever seen her, which is something we talk about a lot. Obviously we are very happy with the results, but more importantly I am so pleased with her attitude and the fact she was able to implement all the things we have been working on the past few months."

Castellano began play on Friday afternoon with a 7-5, 6-2 win over Nell Boyd of Drake. She continued her success in singles play with a victory over Minnesota's Paula Rincon-Otero, 6-4, 6-2. These wins set up Castellano for a berth in the round of 16, a mark she achieved last season with McNeese State at the ITA Southern Regional Championships.

Day two of action on Saturday, Castellano defeated Abby Stevens of Wichita State, 6-4, 2-6, 6-1, who beat her earlier this season at Oklahoma University's invitational. This win put her in the quarterfinals.

On Sunday, Castellano started off strong with her fourth consecutive win, blowing past Oklahoma State's Maria Alvarez 6-1, 6-1 to put her in the semifinals.

Later that day, Castellano was defeated by Vladica Babic of Okla-

homa State, 6-2, 6-3, thus ending her chances at a berth in the 2014 USTA/ITA National Indoor Intercollegiate Championships. She would have had to win the singles title in order to advance to nationals.

Sophomore Palma Juhasz had great success at the tournament as a singles player as well. She ended with a 3-1 record in singles play this weekend.

Juhasz began her tournament with a 1-6, 6-4, 6-4 comeback win over Iowa's Morven McCulloch in the first round. She was then defeated in the second round 6-4, 6-2 by Katrina Adamovic of Oklahoma State.

"I am very pleased with Palma," Steinberg said. "She had a tough draw and in her first match and was down a set very quickly. We work a lot on being aggressive and dictating game style, and she was able to do just that in the second and third set and secured the win. Adamovic of OSU is a tough player and played the big points just a little bigger than us."

Juhasz's tournament ended positively on Saturday with two victories in the consolation draw. She came out on top with a 6-0, 7-6 (6) victory over Minnesota's Tereza Brickacova and a 7-6 (3), 6-4 win over Drake's Jordan Eggleston.

In doubles, Castellano and Juhasz began with an 8-5 victory over Drake's doubles team Mariel Ante and Adrienne Jensen. However, the dynamic duo faced their first defeat of the season at 8-4 on Saturday from the Oklahoma State pair of Viktoriya Lushkova and Kelsey Laurente.

Aside from Castellano and Juhasz, the rest of the team will travel to Des Moines, Iowa to compete in the Drake Jamboree next weekend.

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Science says Starbucks shouldn't go organic

By LISA HENDERSON
THE COLLEGIAN

Starbucks is under pressure to switch the milk used in its stores from conventional to organic. A campaign was launched in early October via social media, with eight national groups, including Green America's GMO Inside, urging Starbucks customers post on their social media accounts with #OrganicMilkNext.

Dave Murphy, founder and executive director of Food Democracy Now!, an organization that campaigns to build a sustain-

able food system and protect the environment, said to the environmental news website EcoWatch, "It's time for Starbucks to commit to transparency and the highest quality ingredients for their customers."

The campaign aims to get Starbucks to convert to organic milk because conventional milk is produced with "genetically modified organisms, particularly the crops used to feed dairy cows

that provide the milk Starbucks uses in its lattes and cappuccinos." It also claimed that the usage of "these crops degrade the quality of our land and water, perpetuate corporate-controlled agriculture and have potentially negative health impacts on humans and livestock."

Such statements about genetically modified organisms, however, are challenged by producer groups. According to the National Dairy Council, there is no difference between organic and regular milk in terms of quality, safety and nutrition.

"Both contain the same combination of nutrients that

way it is produced," Stevenson said. "There are state and federal regulations on the standards that dairy producers have to meet before it goes in the milk supply. This includes requirements of all milk to be antibiotic residue free."

Stevenson said the definition of organic milk refers to farm management practices, not to the milk itself. He said in his dairy science course that he doesn't advocate for either organic or conventional farming; he just teaches them how to better understand the dairy industry "from farm to fork."

Jim Dickrell told Dairy Today in a September 2010 article that GMO Inside's campaign claim that organic milk will help create a more sustainable environment is false.

"There are no valid scientific studies that say organic milk is safer for the environment than conventional milk," Dickrell said. "Research by the Innovation Center for U.S. Dairy, involving more than 500 dairy farms, shows no difference between conventional and organic dairy farms in terms of carbon footprint."

Moving past the scientific differences, Stevenson said the organic label is a sales tactic "to sell their product to a market that is uninformed."

That sentiment is echoed by Andrew Novakovic, professor of

agriculture economics at Cornell University, who said proving organic claims of safety "is a tricky business. In the world of commerce, proof is not required. The consumer is king (gets what s/he wants). Safety generally connotes that a food will not make you sick, as opposed to making you more healthy. In this sense, conventional and organic foods both must mean the same standards of food safety and both can be regarded as very safe."

The U.S. produces 21 billion gallons of milk each year and Starbucks uses only .44 percent of it in their stores with 93 million gallons of milk per year.

The American Society of Animal Sciences issued a statement in support of conventional milk on Oct. 8. The statement said there is no scientific basis for Starbucks to switch to organic milk and there are many studies showing genetically modified organisms crops pose no health threat to animals or humans.

"The U.S. milk supply is safe, wholesome and nutritious," the statement said. "That remains true nearly two decades after the introduction of genetically-engineered crops in 1996. Furthermore, it has been repeatedly shown that feed crops of biotech origin do not compromise the health, well-being and ability of food-producing animals to contribute to a safe, plentiful food



SAHIL ARORA | THE COLLEGIAN

A Starbucks barista pours milk into an iced coffee in Aggieville last Thursday. Starbucks is under pressure from several national organizations to switch to using organic milk for its health benefits.

supply. This messaging creates further mistrust and confusion about GE feed crops among consumers when these feeds pose no health threat to animals or to the humans who consume animal-derived products."

Starbucks offers a soy milk option and doesn't buy milk from

dairies that use growth hormones. The National Dairy Council describes these growth hormones as "a natural protein hormone that helps (cows) produce milk. Some dairy farmers choose to supplement their cows' bST to boost milk production, helping to ensure a plentiful milk supply."

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Conceptis Sudoku By Dave Green

	5			7			6
1		2					
	3		6	8			
		4			3	7	
6	8			2			
			3	9		1	
					9		8
2			7			6	

 Difficulty Level ★★★★★

5	4	3	7	2	1	9	6	8
6	2	8	3	4	9	1	5	7
1	9	7	6	5	8	4	3	2
8	3	2	9	1	5	6	7	4
7	1	5	2	6	4	3	8	9
4	6	9	8	3	7	2	1	5
3	8	1	5	9	2	7	4	6
9	5	4	1	7	6	8	2	3
2	7	6	4	8	3	5	9	1

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HAPPY BIRTHDAY

October — 2014

19	20 Angie Hageman	21	22 Dave Haynie	23 Joe Kucharski	24 Michelle Parker	25 Missy C. Allen
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HOMEcoming 2014 EVENTS: Pant the Chant



GEORGE WALKER | THE COLLECIAN

Members of Pi Beta Phi, Beta Sigma Psi, Sigma Chi and Alpha of Clovia perform at Pant the Chant in Bramlage Coliseum on Sunday evening.



GEORGE WALKER | THE COLLECIAN

A sorority member cheers at Pant the Chant in Bramlage Coliseum on Sunday.



GEORGE WALKER | THE COLLECIAN

A fraternity member performs with Delta Delta Delta, Lambda Chi Alpha and Sigma Gamma Rho at Pant the Chant in Bramlage Coliseum on Sunday.



GEORGE WALKER | THE COLLECIAN

Members of Kappa Sigma, Fiji and Chi Omega perform at Pant the Chant in Bramlage Coliseum on Sunday.

TWINS | Sisters advice students to not give up, keep working hard

CONTINUED FROM PAGE 1

Like most college students, the twins went through a stage of uncertainty during their undergraduate.

"We didn't have a set plan," Emily said. "I think as you grow you change – not only as a person, but also your ideas and perspectives change."

According to Emily, current students at K-State should work hard and not give up when working to reach their goals.

"You have to be willing to put in the hard work in order to achieve your dreams," Emily said. "Nothing worth doing comes easy."

The twins encouraged students to get as much

hands-on experience as they can through internships or part-time positions, as well as to keep an eye out on social media for any job opportunities and have an online portfolio.

While they are not certain what the future holds for them, the sisters said they are confident that they can utilize their degrees to work together.

er.

"If you would have asked us at 20 (years old) if we would have a fashion blog together, I think the first response would have been, 'What is a blog?' and the second would be 'No,'" Emily said. "We grew up with parents' who owned their own business and have entrepreneurial minds, so I think we

always wanted to start something and work for ourselves – but in what capacity, we really had no idea."

The Kennedys foresee the fashion world in the Kansas City growing in the coming years, and are determined to make a bigger name for themselves.

"Nationally recognized apparel and fashion brands

have originated out of Kansas City," Emily said. "Baldwin, Maddy Nash, Charlie Hustle, Sock 101 and Ocean & Sea to name a few. They have really helped to put Kansas City on the map as a fashion recognized region."

With what they have accomplished so far, who knows what the sisters will do in the future.

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